

# Regional Recruitment – Improving your Engagement



University of  
**Reading**



**University of Brighton**

# Who are we?



University of  
**Reading**

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# What will this session entail?

Getting to know each other

Discuss and learn about the obstacles of being a regional officer

Group discussions to share solutions

Feeding back as a group

Sharing top tips

# Who are you?

On your tables, you have 2 minutes to introduce yourself to each other.

Tell each other your name, university, role & region.



What are the obstacles of being a regional officer?

# Who do you engage with?



Schools / colleges



Immediate colleagues



Academics

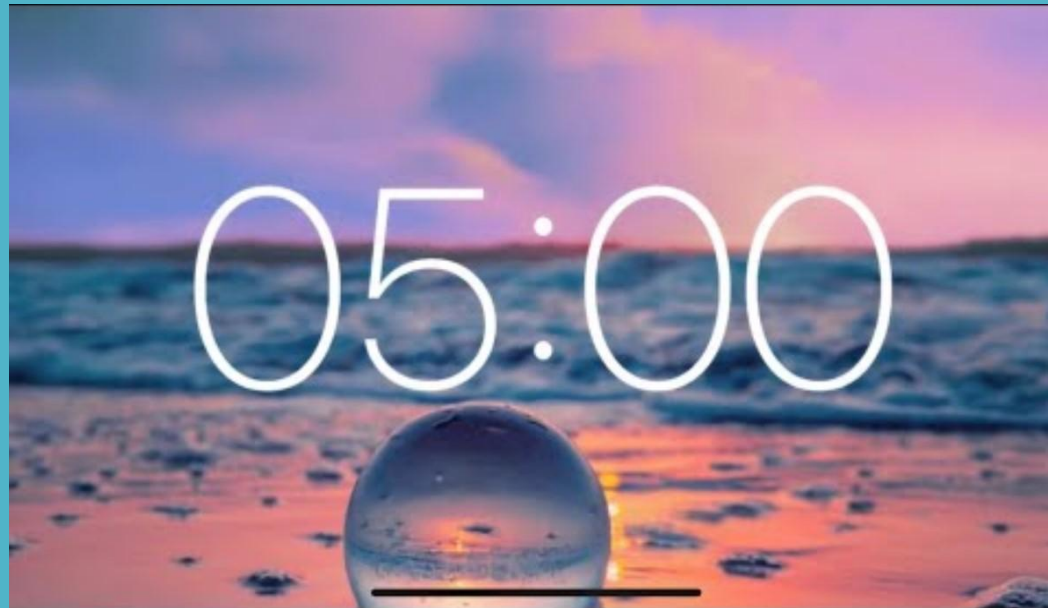


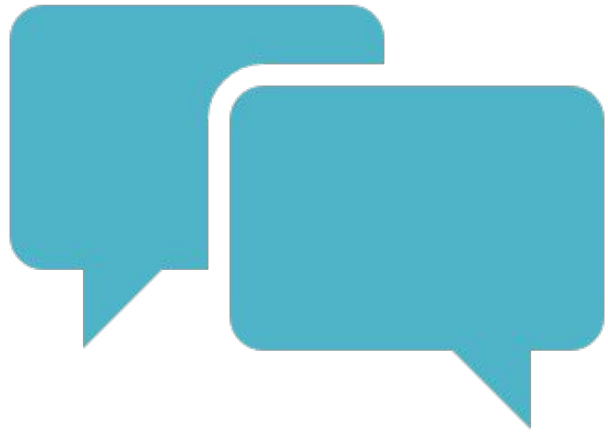
Students



Parents / caregivers

What do you find challenging when engaging with schools & colleges?



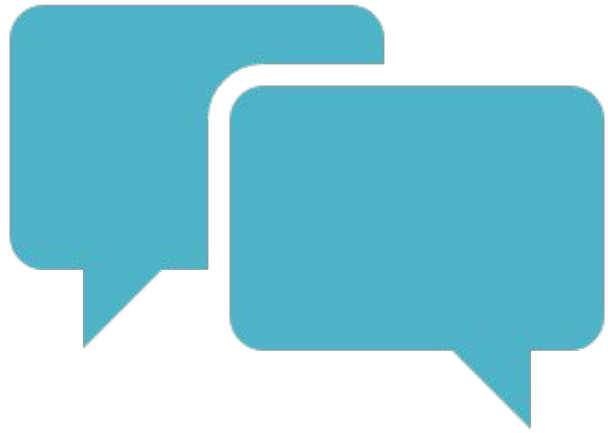


Feedback



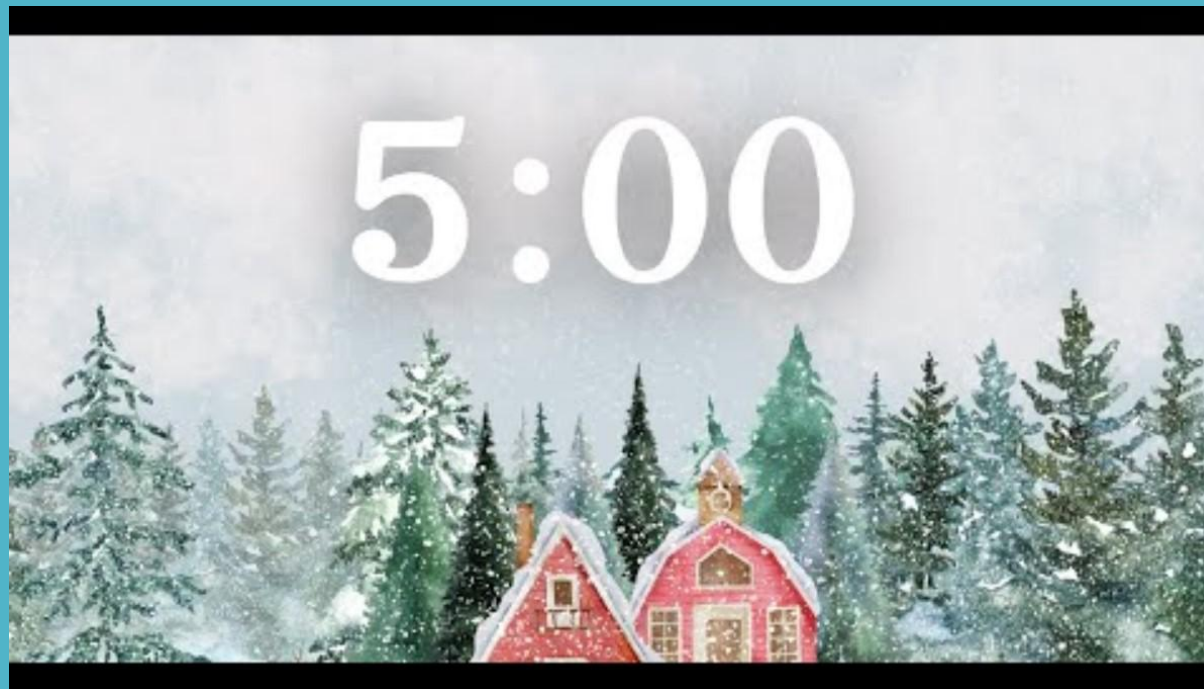
Solutions? Top tips? Best practice?





Feedback

What do you find challenging when engaging with colleagues?



How do you currently keep connected to your colleagues and the wider university? Is there anything new you can implement to help engagement with your colleagues?

Are there any obstacles that are unique to regional workers? How can we overcome these?

Is there anything you wish your colleagues would understand about being a regional officer/remote worker? How could you communicate this?





Feedback



Our top tips

Any questions?



# Thank you

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# Obstacles - themes

- Isolation
- Remote working
- Potential lack of support
- Brand awareness

# Challenges: Schools and Colleges

- Locations
- Workload
- Availability
- Networking
- Understanding

# Challenges: University Colleagues

- Connections
- Relationships
- Understanding of the role
- Logistics
- Teamwork