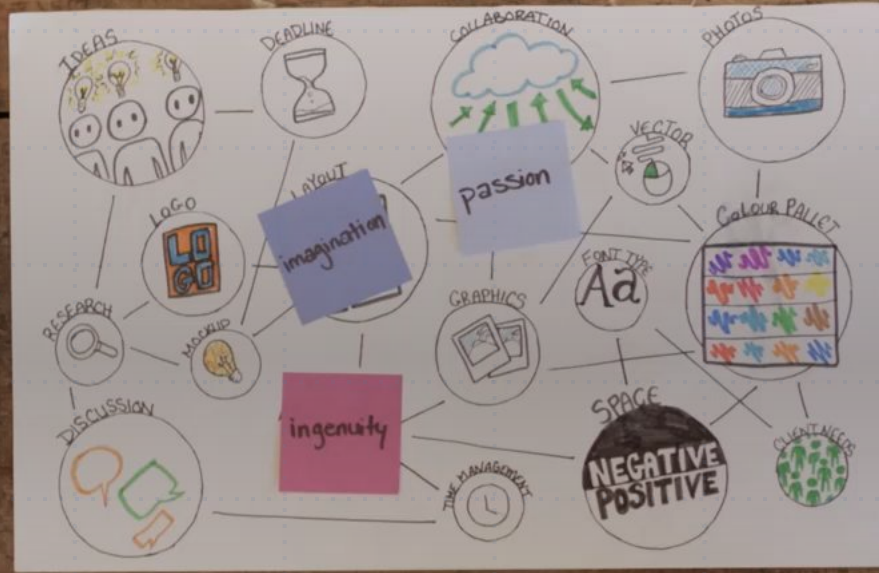
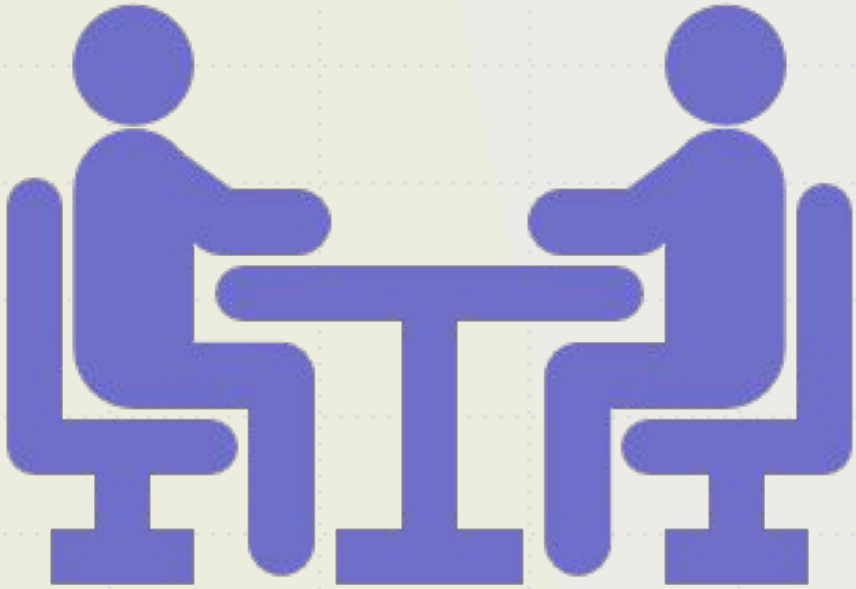


**The  
Careers  
People.**



Making a  
Careers  
event in  
school  
useful



## To get us started....

- On the notes on your tables, give me your top 5 frustrations about careers events in schools
- We will discuss these as a group and talk through the issues surrounding them
- I will give you 5 minutes to chat in your groups

# Biggest issues...did I get them right?

Wrong year groups attending

Poor organisation (timings, set up etc)

Students only want a 'freebie'

Lack of understanding of levels of qualifications required

Cold, horrible spaces and poor facilities

Students walking around in large groups and overcrowding

Lack of engagement from students

Long hours – all day events

## Restrictions in schools

Space

Time

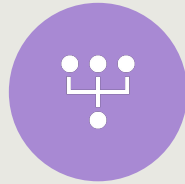
Teachers to support

Students learning to engage

## Proper planning from schools and questions to ask.



Specify/determine in advance what years groups will be attending?



Rather than a Careers Fair/event – could you rather go in and do an assembly or break out session?



Who else will be attending?



Have students been briefed on asking questions and how to engage with you.



Ensure school provides you with clear timings of the day.



Logistics – where to park, distance from car to hall, amenities available (plugs, tables etc)



Will there be tea/coffee/food served (there should be!!)



Social media – can you be tagged and included throughout the promotion of the event.

# How can you add value?



IN YOUR GROUPS AGAIN, CAN YOU  
DISCUSS HOW YOU COULD ADD  
VALUE?

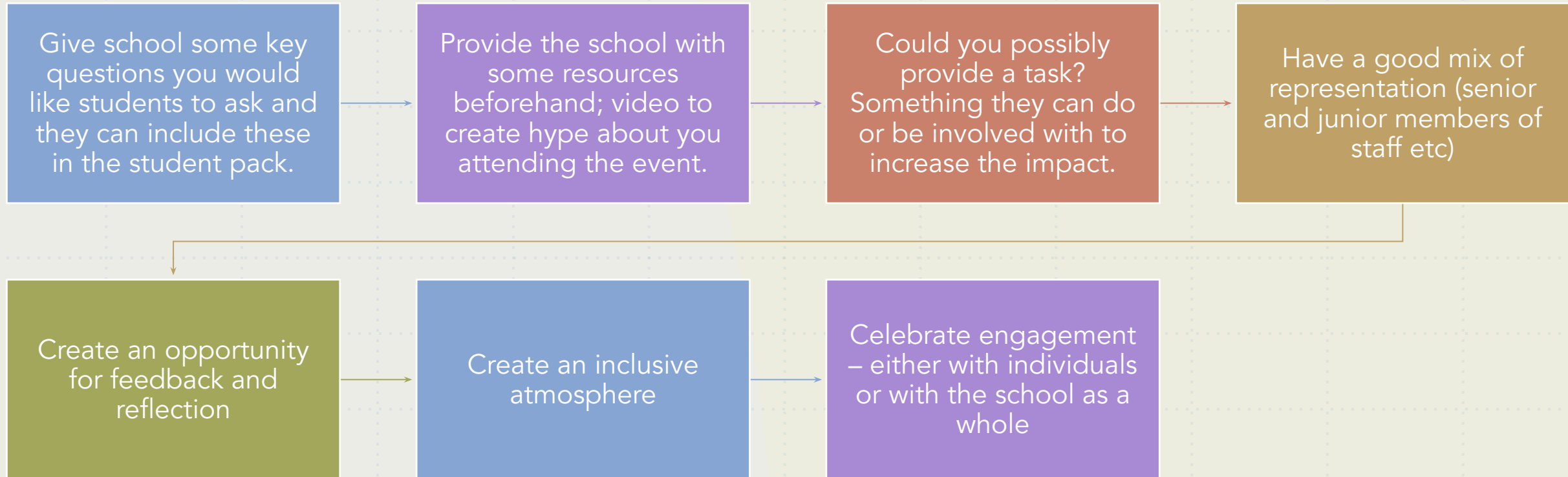


WHAT COULD BE SOMETHING YOU  
COULD OFFER THAT WOULD  
CHANGE THIS DYNAMIC?



I WILL GIVE YOU 5 MINUTES TO  
BRAINSTORM AND WE WILL  
DISCUSS

# Value add



# Some bonuses for you...



A chance to network with other people in the industry



Promote your brand name



Gain some feedback on your product/industry



Showcase unique opportunities



Be creative



**The  
Careers  
People.**

What do you  
offer schools?  
So much...

Chance for a student  
to have a  
'professional'  
conversation

Opportunities to  
explore options they  
would previously not  
consider

Networking and  
engagement skills for  
students

Interactive learning  
and engagement –  
not just classroom  
teaching

Encourages early  
career planning and  
forethought

# Thank you!

- Any questions?
- Please feel free to join us at the Careers Circle; an informal networking group where we cover all things Careers.
- <https://www.thecareerspeople.co.uk/>



**The  
Careers  
People.**