

## Membership and Administration Annual Report 2024

The table below shows the overall changes to the membership this year, against the previous year's report figures for comparison.

Overview of Membership 2024-2025 (With Changes from 2023-2024)*				
Total Members	1823	-119	Total Institutions	153 +3
Total Full Members	1764	-128	Total Full Member Institutions	145 +1
Total Associate Members	59	+9	Total Associate Member Institutions	8 +2
Group Representation				
Anglia	84	-20	Scotland	142 +9
Greater London	310	+1	South East	244 +18
Midlands	270	-49	South West	167 -37
North East, Yorkshire and The Humber	244	-33	Wales/Cymru	95 -2
North West & Northern Ireland	267	-6		

\*Correct as of November 2024 - based on member's institutional groups.

Since starting in post in July 2024, I have been learning lots from both the Office and the Executive to ensure I fulfil the duties of the role, with a particular focus on preparation for Annual General Meeting (AGM) 2025. My huge thanks go to Dawn and Louise, as without their hard work HELOA would not be the association we know it to be.

Our Associate Membership Representative Chloe Sinclair has worked hard this year to create opportunities for our associate members to engage in. Sadly, Chloe has recently had to step down from her post, and so I want to say a huge thank you for her hard work in making sure this valuable portion of our membership are represented more widely. This role is currently open for nominations, and I look forward to working with the incoming postholder to continue bringing the voice of associate members to the UKC and wider association.

Finally, thank you to all of our amazing members up and down the country supporting students and engaging with HELOA across our varied opportunities and events. It is fabulous to see the best practice our association shares, to ensure we are all doing the best that we can to support students and each other in our roles.

Plans for my role in 2025 involve the return of the membership survey, to gather insights into how we can support members further, an additional forum for staff who focus on running on

campus events, to create a space for conversation and collaboration, evaluating the success of our second online AGM, and running Google Drive training to support our group committees. Together with the new Associate Member Representative, I will continue to consider the role of associate members within HELOA, to ensure they can gain the most from their membership. I welcome any comments, questions or conversations from members in order to support the membership in any way that I can whilst in post.

**Alex Whitham**

Vice-Chair Membership & Administration

November 2024