

Training Team Annual Report 2024

This has been another successful and busy year for the training team, however we have faced some more challenges this year given a reduction in training budgets from across member institutions.

- This year we held 2 New Practitioners' Conferences (NPC), 1 of which was a sellout event, with a waiting list in operation.
- The National Conference for 2024 was one of the most popular in history, filling all full delegate places within 4 weeks of opening.
- Following on from our equality, diversity and inclusivity project, the team are working hard in collaboration with other areas of HELOA, in particular the comms team to implement the suggestions into our conferences, including improved webpages.
- Both NPC events and the February, May and September Professional Development Conference (PDC) events received Continued Professional Development (CPD) accreditation. I am confident that the November event will also receive this.
- Since November 2023, 5 Group meetings have now been submitted and received CPD accreditation, with 2 more planned to be submitted before the end of the year.
- A continued focus for 2025 and beyond will be to have more speakers at all conferences from diverse and varied backgrounds.

Special thanks to Sarah Tompkins for her 2 years as Conference Manager (delegate Liaison), to Jessica Turnbull for her short term as PDC Manager and to Jonas Rae for his 5 and a half years as Conference Manager (Venue Liaison).

Training events - membership engagement and feedback

National Conference

All booking numbers include members of UK committee

	2020	2022	2023	2024	2025
Delegates	251	231*	323	316	196**
Feedback (Gd. Or Ex)	93.2%	99.1%	94.5%	89.1%	To be confirmed
First time attendees	37.6%	38.2%	64.3%	50.6%	42.9%**

*Bookings closed at 266 however we received 35 cancellations due to various Covid-19 circumstances

**Bookings still open at time of writing

New Practitioners' Conference

	2020 (2 virtual events)	2021 (1 virtual and 1 physical event)	2022 (2 physical events)	2023 (2 physical events)	2024 (2 physical events)
Delegates	109	140	178	196	173
Feedback*	97%	99%	100%**	99.2%	100%***

*Q: The conference has helped build my sector knowledge by providing an opportunity to share best practice and networking opportunities

**Excluding November 2022 as evaluation didn't take place.

*** evaluation only open 2 days for the Oct 2024 event at the time of reporting.

Professional Development Conference

	2020 (3 Virtual event)	2021 events (2 virtual events & 1 physical)	2022 (2 physical events)	2023 (2 virtual events & 1 physical event)	2024 (2 virtual & 2 physical - Nov still to take place)
Delegates	234	205	160	212	213*
Job level - manager and above	19%	30%	20%	26.4%	34.3%*
Feedback (Gd. Or Ex)	91%	84%	86%	100%	94.1%**

*Nov event not taken place at time of writing but current booking numbers included

**Nov event feedback not included as event not taken place at time of writing

Emily Day
UK Vice-Chair (Training)
November 2024