



HELOA New Practitioners' Conference

Crowne Plaza, Liverpool

Thursday 22nd & Friday 23rd May

Thursday 22nd May

10:45 **Arrival, Registration & Refreshments**

11:15 **Welcome, Introductions and Networking**

11:45 **Working with Alternative provisions** – Sarah Almond, Widening Participation & Undergraduate Recruitment Officer, University of Bristol

12:30 **Lunch**

13:30 **Lessons from the Chocolate Factory: Avoiding Pitfalls in Event Planning Inspired by Willy Wonka** – Heather Black, Senior Recruitment Officer, University of Strathclyde

14:15 **Making IAG...FUN** – Laura Whitelock, Access and Outreach Officer, University of York

15:00 **Break & Refreshments**

15:30 **Building Effective Relationships** – Craig Coutinho, Student Recruitment and Outreach Officer, Escape Studios

OR

Supporting our own Wellbeing and Practitioner Journey – Oliver Rosetti, Outreach Manager, Arden University

16:15 **Round Table Discussions/Reflections**

17:00 **Close, Check-in and Downtime**

19:00 **Drinks Reception**

19:30 **Dinner**

21:00 (approx.) **Quiz & board games - optional**



Friday 23rd May

6:30-9:00 Breakfast for full delegates

9:00 Arrival for day delegates

9:15 Working with Student Ambassadors – Jonas Rae, Interim Student Ambassador Scheme Manager, Swansea University

10:00 UCAS Update – Sam Sykes, Customer Success Manager, UCAS

11:00 Break & Refreshments

11:30 Student Finance Overview & Updates – Andrew Cooper, Hybrid Delivery Co-ordinator, University of Liverpool

12:15 Sector Updates & How HELOA can support you – Reena Kaur, HELOA UK Chair

13:10 Final Reflections and Close

13:15 Lunch, Networking & Depart

*Programme may be subject to change