

Session Title:	From Challenge to Opportunity: A Vice-Chancellor's View on HE
Speaker(s):	Professor Ken Sloan
Chair:	
Reporter:	George Green

Speaker/Institution Bio/Information:	Harper Adams University
Overview/Aim of session:	To provide an overview of the sector at present and recommendations on how the sector can adapt to survive challenging circumstances
Workshop Content	<ul style="list-style-type: none"> • We are a diverse sector but we are presenting as one sector to the result of the country – is this the right thing to do? • Majority of institutions projecting forecasting deterioration in short to medium term • Number of people going to university going up, but view of importance of university is going down • 70% of institutions to be in deficit from 2025/26 • Continuing real-terms decline in resources for undergraduates • Inflation and economics pressures • Pressure on international student recruitment • Affordability of estate and transition to net zero • -10% of UK UG entrants on previous forecasts for 24-25 • -20.4% fewer student visa applications from international applicants in India. • -44.6% fewer student visa applications from international applicants Nigeria • 1.3% increase under what UCAS predicted
	<p>CHALLENGES</p> <ul style="list-style-type: none"> • Reduction in the number of students going to university due to reduction in the value of HE. • THE UK HE 2025 will be defined by the ability to balance short-term of financial pressures with long-term strategic vision and

	<p>sustainability for both unis and gov</p> <ul style="list-style-type: none">• More with less <p>Opportunity</p> <ul style="list-style-type: none">• Build closer links within the local community• Move from generic university to strength-based universities to understand our identity as individual institutions <p>Harper Case study</p> <ul style="list-style-type: none">• Transform – use staff to change the uni• Diversify – different income streams• Forward – curriculum fit for the future• Business connect – where are your local strengths
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